

## Mobile Cardiac CT A novel approach to expanding patient access

Fri July 16<sup>th</sup> 2021 8:30 – 8:55am EST



CardioGraphe
Dedicated cardiovascular CT system



## **Mobile Cardiac CT – a novel approach to expanding patient access**

## Agenda

<u>Topic</u>	<u>Speaker</u>	<u>Title</u>
Introduction	Scott Schubert	Chairman, Arineta
RURAL & Clinical Rationale for Mobile Cardiac CT	Matt Budoff MD	Professor of Medicine, UCLA & Lundquist Institute
Mobile CCT - Technical, Financial & Operational Considerations	Mike Allen	CEO, Amery Medical Academy
Q&A		
Summary	Scott Schubert	



### **About Arineta**





#### Our Vision:

Dedicated to growing cardiac CT as the front-line non-invasive test for diagnosing, therapy planning and monitoring of cardiovascular disease ... the #1 cause of death and costs for healthcare worldwide

- Based in Caesarea Israel. USA incorporated in 2021.
- World class CT technology pioneers. >600 years total CT R&D experience.
- Developer and manufacturer of CardioGraphe ... world's 1<sup>st</sup> dedicated cardiovascular CT
- Regulatory cleared in the USA, EU, China, ANZ, Canada and other countries
- CardioGraphe systems installed worldwide, performing up to 50 pats/day
- Partners with GE Healthcare for sales and service



## Cardiac CT is underutilized today & lacks access

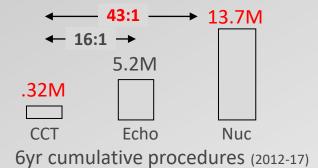
... at point of care
... in community hospitals
... in rural settings

#### **Current Situation\***

**US Medicare providers** 

CCT growing at 15% CAGR from 2012-2017

But ... significantly fewer CCT procedures than Echo U/S or Nuc MPI

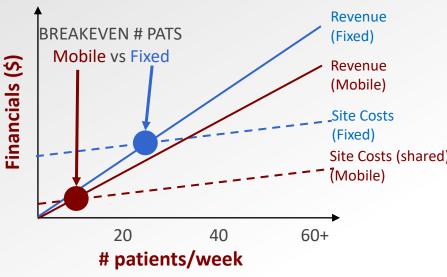


### What's needed to improve?

#1: Eliminate tradeoff today of Performance vs Price



#2: Reduce financial risk to buy expensive CCT system with uncertain referrals





<sup>\*</sup> Goldfarb et al. Trends in Cardiovascular MRI and CT in the U.S. Medicare Population from 2012 to 2017. Radiology: Cardiothoracic Imaging 2021; 3(1):e200112.

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# Risk Underlying Rural Areas Longitudinal Study





# RURAL & Clinical Rationale for Mobile Cardiac CT

Matthew Budoff MD

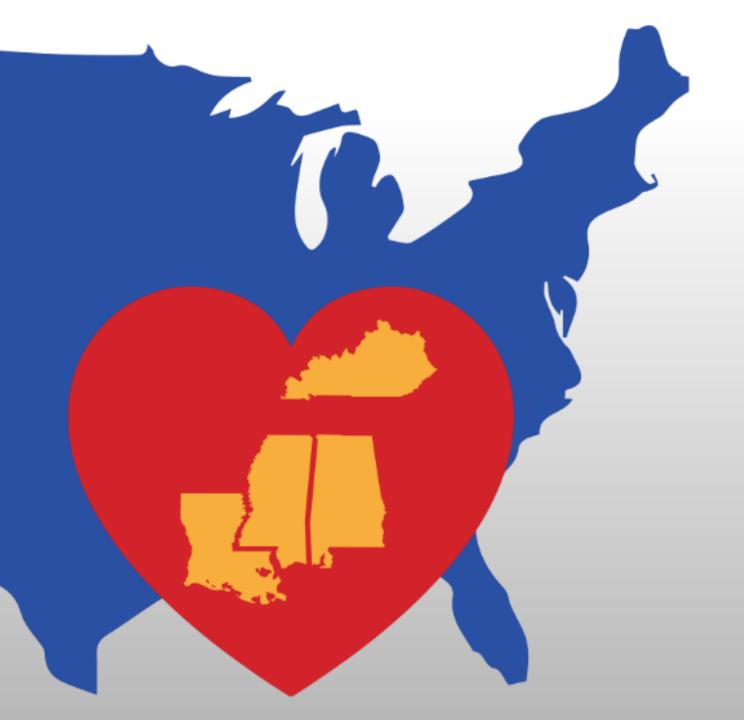
Professor of Medicine, UCLA
Endowed Chair of Preventive Cardiology

**Lundquist Institute** 

July 2021

## The opportunity of Mobile Cardiac CT

- Access to underserved
- Small community hospitals
- Grow Cardiac CT access without requiring expensive acquisition at every site



## Risk Underlying Rural Areas Longitudinal Study



## **RURAL STUDY**

- Enrolling 4600 patients (population based, NIH sponsored) study over 4 years using a mobile unit going into rural counties in the south (starting in Alabama)
- Will look at disparities in outcomes, health care, heart disease, lung disease among others.
- Mobile unit houses CardioGraphe CT scanner, echocardiography and pulmonary equipment, rooms for interviews, bathroom and full mobile laboratory

## **RURAL COVID19 Research**

## Long-term (> 1 year)

#### Goals

- **Chronic CV and lung morbidity** 
  - o as function of **pre-illness** features
    - deep HLBS phenotyping
    - biomarkers
    - genomics
- Multi-organ morbidities
- Risk factors for CV, lung & multiorgan morbidity





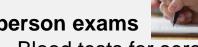
#### Tools

**Digital** (Phone, texts, apps emails)



- Medical diagnoses of infection
- Medical records
- Diagnostic tests (CXR /CTs)

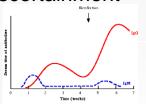
#### **In-person exams**



- Blood tests for serology & multi-organ response
- Nasal swabs for carrier status



- **Digital**: Questionnaires via smartphone texts or apps, online, e-mail
  - Case ascertainment
- Serology



#### **Outcomes**

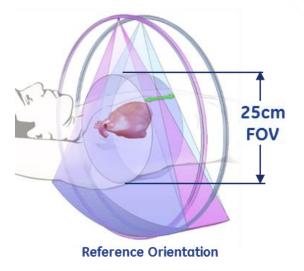
- **Community burden** 
  - Herd immunity
  - Smoldering infection
  - Chronic morbidity
  - Economic & Psychosocial sequel
- **Risk prediction**/ stratification for recurrent infections & Morbidity outcomes
- Persistence of + serology
- **Penetration & Effects** of antiviral Rx & vaccines
- Early detection of new infectious agent or mutated strains
- Early detection of new infectious agent or mutated strains
- **Transmission** patterns
- **Seasonal** patterns

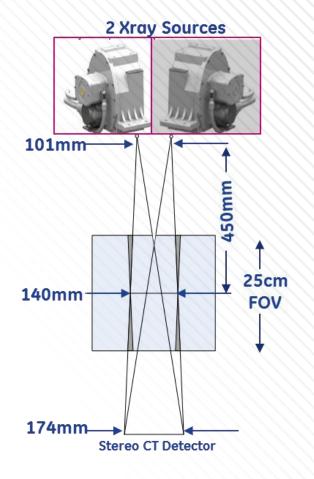
## CardioGraphe advantages



## Stereo CT: One-beat whole-heart coverage

- Dual overlapping beams
- Reduced detector size and cost for same coverage
- Reduces cone beam artifacts



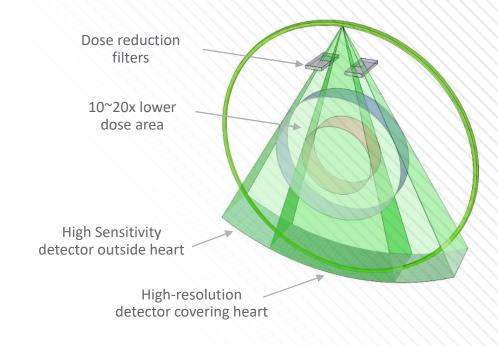


## **Focused FOV**

In CT, body parts outside the FOV affect the image reconstruction inside the FOV.

#### CardioGraphe solution:

- Radiation outside FOV attenuated by 10~20 x
- High sensitivity peripheral detectors acquire data out of the FOV
- Selectable 160mm / 250mm FOV
- Less incidental finding in lungs



## Industry's fastest rotation speed 0.24s



#### Short tube to detector distance

#### Advantages

- 1) Less centrifugal force when gantry rotates fast
  - Enablees 0.24 sec rotation speed
  - 120ms temporal resolution
- 2) More photon flux for a given tube power
  - 72KW on CardioGraphe provide same flux at iso-center as 115KW on scanner with SAD=570mm
- 3) Reduced gantry size, weight, installation cost

#### Bore size is 600mm

• Table weight limit up to 220 KG

## CardioGraphe 14cm Coverage Single Beat Coronary CTA

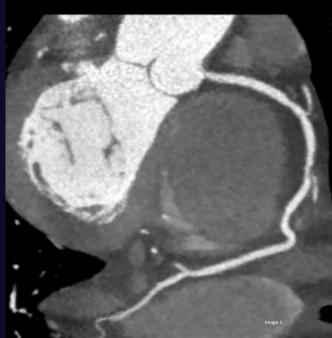
#### **Multi Vessel Disease Coronary CTA**

Clinical Case: 72 year old male presented in Rapid Access Chest Pain Clinic.

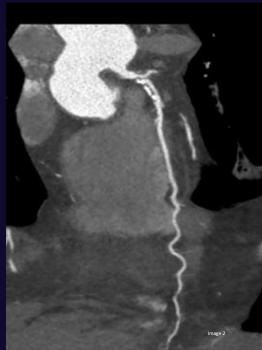
**INJECTION** - 60mls at 6mls/s iodinated contrast, 50mls Saline at 6mls/s; **ACQUISITION** - 100 kVp; 600mA, 0.24sec – 120ms TR; 90% ASiR-CV; DLP 132 mGy\*cm

**AUTO RECONSTRUCTION** - Diastolic acquisition at 75% of R – R; Curved Reformats with CardIIQ Xpress – Auto Coronary Analysis

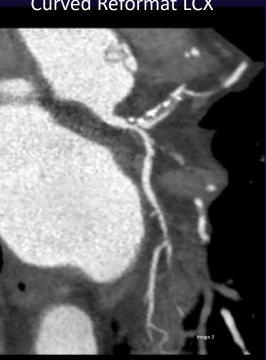
**Curved Reformat RCA** 

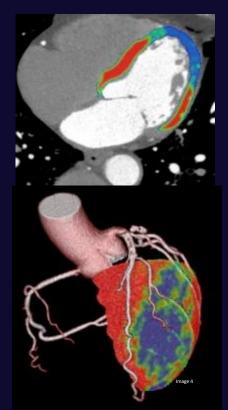


**Curved Reformat LAD** 



**Curved Reformat LCX** 







#### PACIFIED HOSTORY

- withy old Male
- extensions did 355 byen

#### IMPLETION:

- +#Coris at Brisky's loalingmed CONTRACT
- +litterik flakine at kindo/s
- +lims t lesp being tracking

#### **ACQUISITSON**

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- +1 franc framinge +Mhale Austa S x LArres

#### AUTO PRODUCTION

- +Systemic gasted acquisition at 48% of 8 R
- +Linguised whole Aurts
  +TMV colleges acceptance of Auritz colve and of tale during

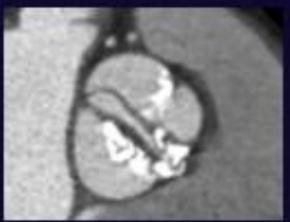


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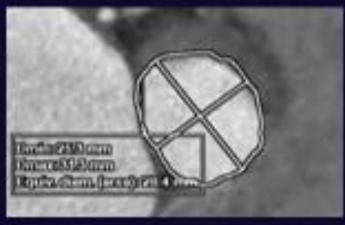


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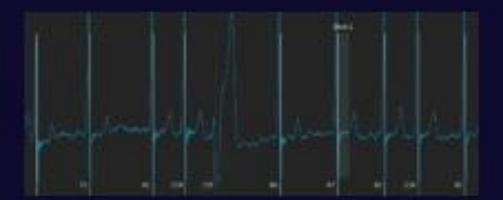


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troops d. 167 with susurated centre for Victing





Images its &ts. Curved reference of whole starts & right and

#### PATIENT HISTORY

- +59 yr old Female +-578PM

#### INSECTION

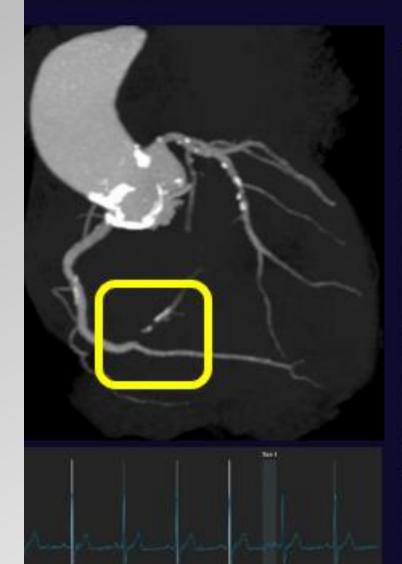
- \*70mls at 7mls/s iodinated contrast
- +50mls Saline at 7mls/s

#### ACQUISITION

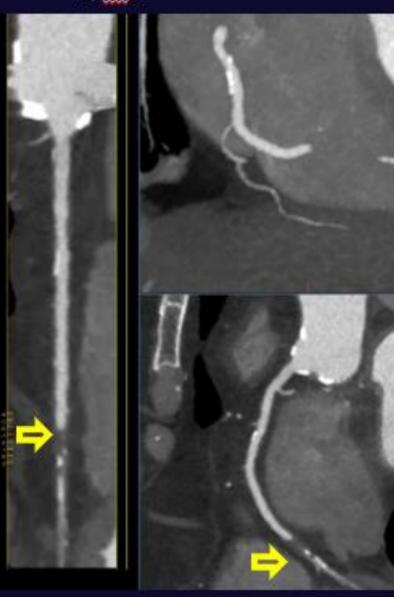
- +Single Beat
- +14cms Coverage
- +120 kVg +600mA 0.24sec 120ms TR
- +90% ASIB-CV



Diastolic acquisition at 75% of R - R

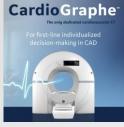






ECG - 57 BPM acquisition window

## Why we chose CardioGraphe for RURAL



The world's first and only dedicated cardiovascular CT:

**QUALITY** – High quality images for any patient

**SPEED** – The world's fastest CT scanner

**COVERAGE** – Whole heart imaging in a **single heartbeat** 

**ACCESS** – Easily located in physician office, cath lab, mobile

**SMALL** – Small footprint for lower installation cost

**DEDICATED** – Easy to train and operate

**COST** – Top performance at lower price





## Summary

## **Benefits of Mobile Cardiac CT**

- Access to underserved
- Small community hospitals
- Grow Cardiac CT access without requiring expensive acquisition at every site

RURAL Study with Arineta CardioGraphe to evaluate improved access to cardiovascular & lung care for rural patients



## Mobile Cardiac CT – a novel approach to expanding patient access

## **Agenda**

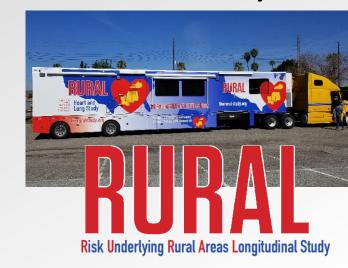
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## Operational and Financial Rationale for Mobile Cardiac CT

**July 2021** 

- RURAL Medical Examination Unit with Cardiac CT
- Why the CardioGraphe?
- Review various mobile vehicle platforms
- RV/Bus based Mobile Cardiac CT
- Trailer based Mobile Cardiac CT
- · Financials for Cardiac CT (Fixed Site vs Mobile)



Mike Allen, JD, MBA, BSAE President & CEO Amery Medical Academy



## RURAL Medical Examination Unit (MEU) with Cardiac CT





## **RURAL** Medical Examination Unit (MEU) with Cardiac CT

- 53' Trailer: 100% ADA Compliant
- Two 3' CT slideouts
- One 7' Exam Room slideout
- One 3' Waiting Room slideout
- Fully independent BSL2 Lab
- Power: Shore, generator, batteries
- HVAC: 12 Tons
- Certified up to 100mph wind/rain





## Why the CardioGraphe for Mobile Cardiac CT?

- Smaller footprint (14 foot room; 40% smaller space)
- Lighter (6,300lbs; 40% less weight)
- Efficient (115kVA peak; 35% less power)
- Ambient Cooling (27,500 Total BTUs; 40% less heat)

152mm	g	713mm			1	1200mm
PDU	Узрин	804	mm 730mm	152m	Cobinst	400mm
690mm				1796mm		1400m
731mm	1975mm	Entrance	914mm	<b>⊕</b>	700mm	3/1
1100mm	3509mm	944mm		800mm		

	Typical		Minimum		
Room	$6x5m^2 = 30 m^2$		4.4x3.4m <sup>2</sup> = 15 m <sup>2</sup>		
	<b>Size</b> Height x Length x Depth		Weight		
Gantry	1.8m x 1.8m x 0.9m(2.9m <sup>3</sup> )		1644.5kg (3625.5lb)		
	Voltage	Max Power		Ave Power Max Duty Cycle	
Power	380 to 480	4 seconds –		10kVA	

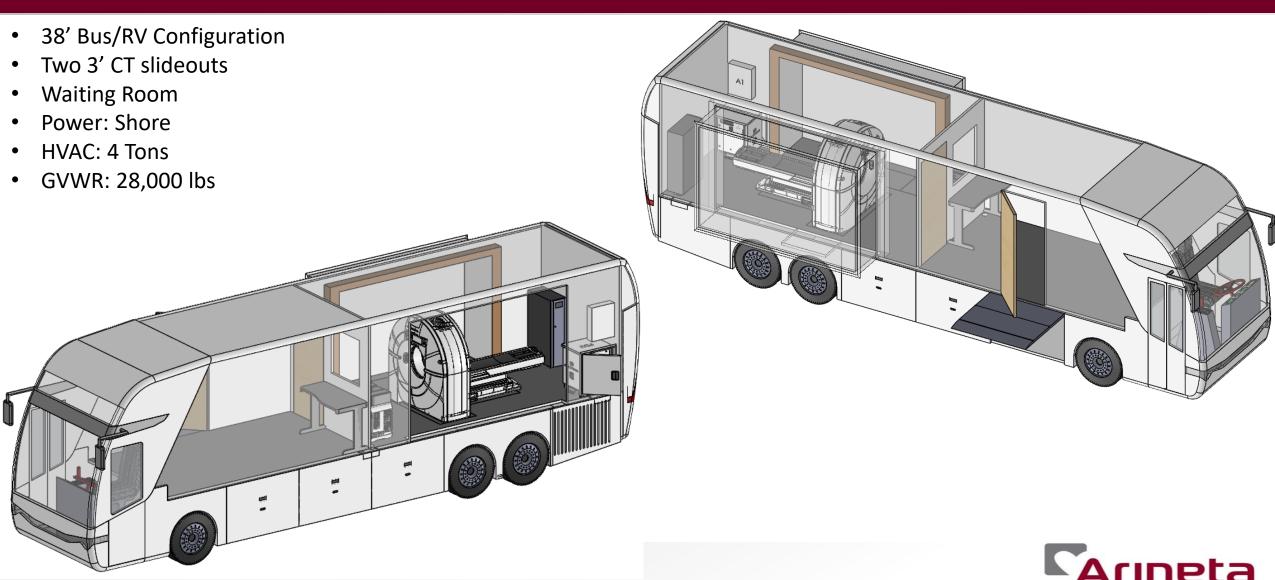
115kVA

VAC



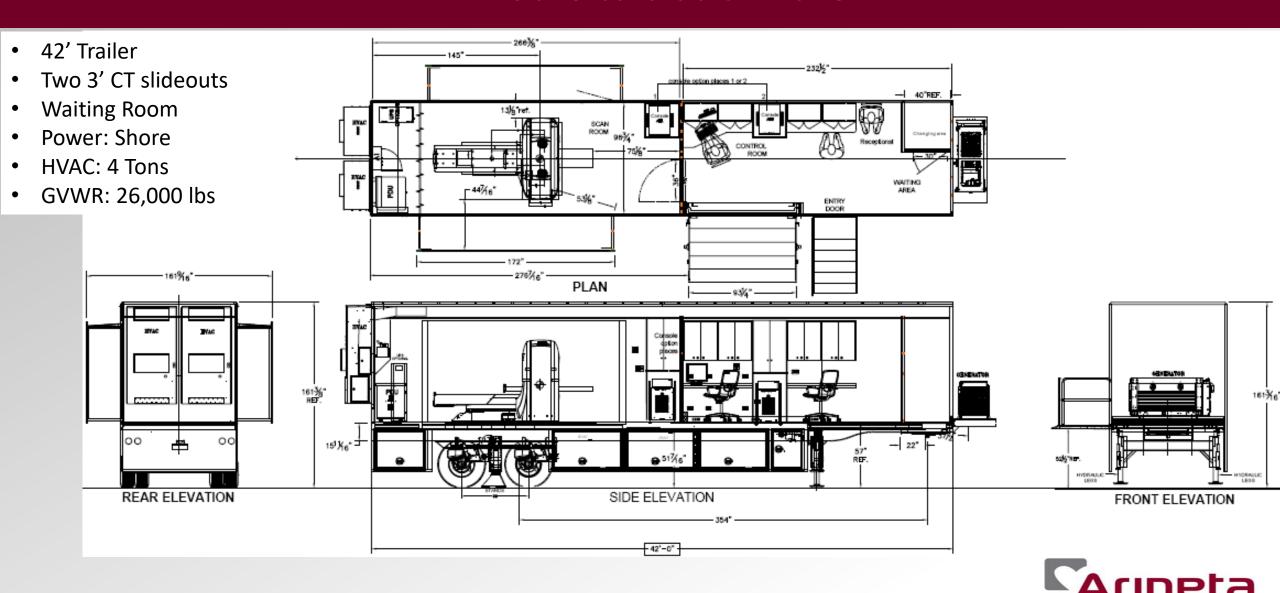


## 38' Mobile Cardiac CT Bus/RV



CARDIO IMAGING

## **42' Mobile Cardiac CT Trailer**



CARDIO IMAGING

## **Mobile Cardiac CT Concierge Services**

- Mobile Radiology Services
  - Rent Agreement Flexibility: Short to Long-term Commitment
  - Mobile CT Management: Completely Operationalized
    - No Equipment Purchase: Built into rental agreement
    - No Maintenance Cost: CT and trailer 100% covered
    - Compliance: Health & Safety management
    - Data Services: Push images/PACS data to clients
    - Integrated Human Resources: Manage mobile employees
    - Risk Diversification: Manage most liabilities
    - Offer Billing Services
    - Providers
      - Alliance Imaging; Insight Imaging, Shared Imaging, Shared Medical Services, DMS Health, and many others.



## **5 Year Cardiac CT Comparison by Platform**

		FIXED SITE		MOBILE		
REVENUE	СРТ	LOW	AVG	TRAILER	BUS	MRS
		404.740		0.005.000		
Calcium Scoring	75571	404,712	778,932	2,095,632	2,095,632	2,095,632
Heart Structure	75572	576,600	576,600	571,464	571,464	571,464
Heart Structure (Congenital)	75573	702,475	847,553		793,109	793,109
CCTA	75574	2,311,974	2,661,372	2,638,327	2,638,327	2,638,327
Peripheral CTA	75635	686,247	827,972	774,786	774,786	774,786
Carotid CTA	70498	838,253	924,739	945,762	945,762	945,762
TAVI/TAVR	75572, 75635	408,517	549,385	539,384	539,384	539,384
BMD	77078	433,567	513,249	507,953	507,953	507,953
HeartFlow	0503T	115,668	134,946	133,812	133,812	133,812
		0	0	0	0	0
Total Revenue		6,478,013	7,814,748	9,000,229	9,000,229	9,000,229
EXPENSES		5 YEARS	5 YEARS	5 YEARS	5 YEARS	5 YEARS
Depreciation Expense		942,500	942,500	1,431,750	1,490,750	0
Calarian and Damafita Furnamen		000 400	000.400	000 400	000 400	1 207 455
Salaries and Benefits Expense		886,460	886,460	886,460	886,460	1,297,455
Fixed Asset						
Loan Payment*		799,273	799,273	1,214,173	1,264,208	2,190,788
CT Scanner Maintenance Fee		400,000	400,000	400,000	400,000	0
Add'l Property and Liability Insurance		41,240	41,240	127,070	132,310	42,357
Add'l Property Tax		23,565	23,565	35,795	37,270	0
IAC CT Certification \$3.1k App +\$3k Expedite	d	6,100	6,100	6,100	6,100	6,100
Utilities Expense		24,640	24,640	64,063	64,063	64,063
Total Fixed Costs		1,294,817	1,294,817	1,847,202	1,903,951	2,303,308
			* *	Mobile Radiology	Services charge	e a rental fee *
Variable Expenses						
Consumables Expenses		637,742	747,321	759,520	759,520	759,520
Mobile Vehicle Expense		0	0	421,229	485,777	216,612
Marketing Expenses		130,178	130,178	130,178	130,178	130,178
Bad Debt Expense		0	0	0	0	0
Total Expenses		3,891,697	4,001,276	5,476,338	5,656,635	4,707,072
Estimated Annual Profit (Loss)* Cumulated Estimated Total Profit (Loss)		2,586,315	3,813,472	4,075,298	3,959,548	4,293,157
CUDE 30						

## Assumptions

- CMS National Average Reimbursement
- Captured depreciation to reflect ownershipvalue
- Highlights
  - Cardiac CTA CPT Codes in green
  - Mobile CT increases patient encounters by 30% - 200%
  - Mobile Radiology Services has unique Cost structure



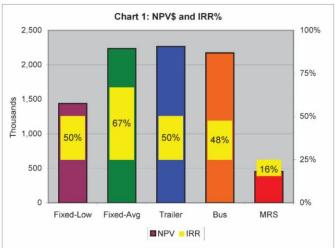
## **5 Year Cardiac CT Comparison by Platform**

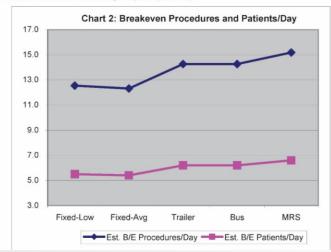
	FIXED SITE				
	LOW	AVG	TRAILER	BUS	MRS
IRR/NPV Estimate					
Estimated Total Profit (Loss)	2,586,315	3,813,472	4,075,298	3,959,548	4,293,157
Add back depreciation expense	942,500	942,500	1,431,750	1,490,750	-
Estimated Cash flow before Equipment purchase	3,528,815	4,755,972	5,507,048	5,450,298	4,293,157
Equipment cost					
Estimated Cashflow	3,528,815	4,755,972	5,507,048	5,450,298	4,293,157
Discount Rate	10%	10%	10%	10%	10%
Estimated NPV	\$1,438,938	\$2,235,444	\$2,265,100	\$2,172,350	\$454,506
Estimated IRR	50%	67%	50%	48%	16%

#### **Breakeven Calculation**

	FIXED SITE			11	
	5 YEARS	5 YEARS	5 YEARS	5 YEARS	5 YEARS
Total CT Procedures	29,483	36,892	48,383	48,383	48,383
Ave. CT Scanner Procedure Volume / Day	23.4	29.3	38.4	38.4	38.4
Ave. \$ Revenue / Procedure	219	212	186	186	186
Actual Utilization	46%	58%	63%	57%	63%
Est. Breakeven Procedures / Day	12.5	12.3	14.3	14.3	15.2
Est. CCTA Breakeven Patients / Day*	5.5	5.4	6.2	6.2	6.6

<sup>\*</sup> Based on Nat'l Average 1.28 Procedures/Patient. Source: IMV 2016 CT Census Market Summary Report (Jan 17)





## Four metrics for finances

- Pre-tax cash flow
- Net Present Value (NPV)
- Internal Rate of Return (IRR)
- Breakevens



## **Questions:**

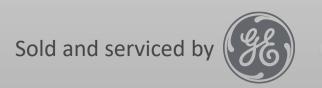
Matthew Budoff MD Mike Allen, JD



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CardioGraphe

For more information contact: <a href="mailto:scott.schubert@arineta.com">scott.schubert@arineta.com</a> www.arineta.com



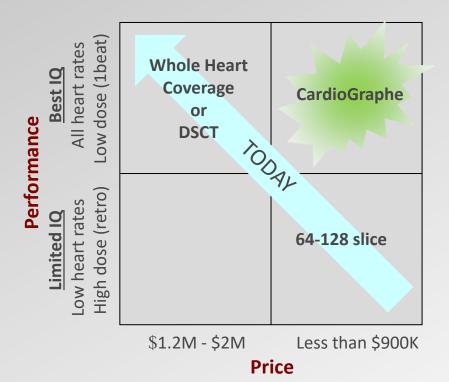


### **SUMMARY:**

## CardioGraphe

The only dedicated cardiovascular CT to grow your practice

Highest performance
Affordable
Fits in an office, cath lab or mobile



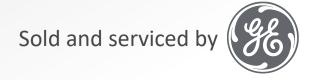


**Pay-Per-Use financing** 

Install CardioGraphe NOW

No upfront cost

No capital risk





## Thank you

For more information contact: <a href="mailto:scott.schubert@arineta.com">scott.schubert@arineta.com</a>

www.arineta.com

